

COOKIE POLICY

What exactly are cookies?

IFO | International Forwarding Office uses cookies. Cookies are small text files that are stored on the hard drive or in the memory of the device you use to view this website during your visit. These text files are placed to store information. The cookies do not contain viruses and cannot harm your phone, tablet or PC. If later you return to this website, your information will be recognised and the cookies will register that you are viewing this website again.

But why do we install cookies?

We install these specific cookies to make your use of this website easier and for reasons of commercial interest. By using cookies, we can optimise the user-friendliness of the structure, the navigation (what you are viewing) and the content of this website, so that you can visit this website anytime, anywhere and access the information whenever you need to.

What types of cookies do we use?

The website uses both functional and analytical cookies. We use these for the best possible performance of the website, and the analytical cookies we use to track your behaviour on the website. The cookies we install do not use personal data.

Functional cookies

Functional cookies are cookies that are indispensable to the performance of the website and/or web shop. For example, they 'save' products or services in the shopping cart, remember your login details and keep track of whether or not cookies may be placed.

Analytical cookies

We use Google Analytics, Google Search Console to track what you are viewing on the website. Google drops cookies on your device so that we can see how you surf the website. To determine which parts of this website are most interesting for our visitors, i.e. you, we measure how many visitors come to the website and which parts are viewed most often.

Tracking cookies

We also use tracking cookies such as a Facebook pixel. These cookies track visits to the website in order to put together the website visitor's profile. They are used to show you advertisements that might interest you. If you then visit a website in the same advertising range, your device will be recognised. Thus you will see ads on Facebook when, for example, you have searched for shoes on Zalando.

Social media buttons

We use social media buttons on our website. With these share buttons you can get in touch with us via social media and share our posts on your social media channels. Using these buttons, LinkedIn places cookies on your phone, tablet or PC. These cookies make the website easier to use and record your surfing behaviour.

Other techniques

If you give us permission, we will also use the Facebook Conversion API. No cookies are used for this. This technique therefore works even if you completely disable cookies or they are blocked by your

browser or plug-ins. You can disable the use of this technique by revoking the consent given via our cookie banner.

The use of cookies

The use of cookies is safe, no personal data can be derived from them. For example, your telephone number or e-mail address will not be disclosed. You need not worry about e-mail spam or telemarketing promotions; we will not bother you with that. In addition, we have entered into a processing agreement with the party placing the cookies, prohibiting them to use your data for other purposes.

In order to determine which parts you view most often, we continuously measure your behaviour on this website. We use Google Analytics for this. JavaScript allows us to count page views. The information we collect on this website is used to produce statistics, which, among others, we use for the following purposes:

- tracking the number of visitors to this website;
- tracking the time you spend on this website;
- determining the order in which you visit pages on this website;
- assessing which pages of this website may need to be modified;
- optimising this website and our service.

We think it is very important that you know what cookies this website uses and for what purposes. We want to bear your privacy and the user-friendliness of the website in mind and ensure that they are guaranteed.

We also use the cookies for:

- saving settings for optimal viewing, such as the desired buffer size and the resolution data of your screen;
- reading out your browser settings in order to optimise the display of this website on your screen;
- placing an even load on the website, ensuring that it remains accessible.

Browser settings

Cookies that are not indispensable will only be dropped after you have given your permission by clicking 'agree' in the cookie bar. If you do not want this website to drop cookies on your computer, you can adjust your browser settings to warn you before cookies are placed. If possible, cookies may be rejected automatically. You can also delete cookies that have already been placed. Bear in mind that you have to do this for each browser and each device you use.

Therefore, if you use Internet Explorer and Google Chrome, you have to delete your cookies twice. Please note that if you do not want cookies, we cannot guarantee that this website will work properly. Some functions on the website may not work as they should or you may see errors. Besides, refusing cookies does not mean that you will no longer see any advertisements, it only means that they will not be selected according to your preferences. How to adjust settings or delete cookies is different for each browser.

Any questions?

We may change the use of cookies on this website. We therefore recommend that you consult this cookie policy regularly. If you have any questions about the cookies we use, you can get in touch via the contact form or send an e-mail to info@ifo.nl.
